

PROFESSIONAL EXPERIENCE

FEB 2021 –
PRESENT

Refinery Creative

Freelance Graphic Designer (HONOLULU, HI)

- › Worked closely with the lead designer with production work and pitched new ideas to be suggested for future collateral
- › Arranged social media content and digital web assets for local businesses such as Miro Kaimuki and Papa Kurt's

OCT 2020 –
PRESENT

HAYN & Waiola Life

Freelance Graphic Designer (HONOLULU, HI)

- › Formulated and drafted concepts that led to the design of packaging for Waiola Life beverages
- › Responsible for digital assets to be used for general marketing purposes and yearly collaboration decks

DEC 2019 –
APR 2020

Howard Hughes Corporation

Freelance Jr. Graphic Designer (HONOLULU, HI)

- › Coordinated with the marketing team to produce social media, web, and print-ready collateral for Ward Village events
- › Formatted layouts for announcements ads and blueprints to be delivered through email to luxury condo brokers

JUN 2019 –
DEC 2019

Sullivan Family of Companies

In-House Graphic Designer (HONOLULU, HI)

- › Guided and led weekly in-house photography to be used in digital and print marketing collateral
- › Took creative direction on conceptualizing design and illustration work for environmentally conscience reusable bags
- › Produced time-sensitive weekly and seasonal grocery advertisements for Foodland's Maikai Savings Week

JUL 2017 –
MAY 2019

Campus Center Marketing & Graphics

Graphics Manager & Designer (HONOLULU, HI)

- › Managed and supervised a team of five designers to improve productivity, customer service, and quality of work
- › Brought in new business and hires from academic departments, students, and affiliates through advertisements and presentations
- › Designed and produced social media assets and printed marketing collateral

EDUCATION

FA 2015 –
SP 2019

University of Hawaii at Manoa

Bachelor of Fine Arts in Graphic Design

Cumulative GPA 3.70

PROFESSIONAL SKILLS

Art Direction
Branding & Visual Identity
Digital & Print Marketing
Interpersonal Communications
Illustration
Social Media
Basic HTML & CSS

SOFTWARE PROFICIENCY

Adobe CC Suite

Acrobat Reader
Illustrator
InDesign
Photoshop
Bridge

Printers

Epson and Canon printers
(large and small formats)
Fiery Command WorkStation

Font Management

Extensis Suitcase
FontBase

Microsoft Office

Apple iWork

Google Workspace

Figma

(working knowledge)

LANGUAGES

ENGLISH: Fluent

KOREAN: Conversational